

5th season of soccer talent hunt from Jan 19

DP CORRESPONDENT

Ludhiana

The tea company Tata Global Beverages Limited, will hold its zonal tournament of the 5th season of 'Tata Tea Jaago Re Inter Milan Soccer Stars 2012' at Moti Nagar Stadium, Sector-32 on January 19 and 20. The under-15 soccer talent hunt in India is an initiative by Tata Tea in partnership with leading football club FC Internazionale Milano (Inter Milan).

The two-day tournament in Ludhiana is expected to see more than 350 children from over 32 schools participating in it. The winning team will go on to compete in the national championship in Shillong with 14 other teams from different locations across the country.



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Jamshid Nassiri, the tournament Head Scout will keenly observe the entire tournament with an objective to identify promising kids

between 10 to 15 years with exceptional talent in the game. As many as 30 of the most talented kids from 15 locations will be selected to be trained by Inter Milan and Indian coaches. Sixteen of these kids will be chosen to go to Milan and will represent India at an international youth-friendly tournament.

The 'Tata Tea Jaago Re Inter Milan Soccer Stars' initiative will cover a total of 15 cities across the length and breadth of the country with participants from over 1,000 schools. This initiative was started in 2007, with an aim to identify and nurture grass root level football talent in India and put them on a global platform.

Sanjiv Sarin, Regional President, South Asia, Tata Global Beverages, said, "Since inception Tata Tea Soc-

cer Stars has grown many folds and has gone onto become the country's most comprehensive football development program at the grass root level. This year the Tata Tea Soccer Stars program is adding a new dimension and experience with the historic tie up with FC Internazionale Milano (Inter Milan), one of the world's most successful football clubs. This tie up not only brings with it the club's massive history and tradition but also gives the children a new and exciting opportunity to learn from one of the most successful football systems in the world." The first four zonal matches, that took place in Chandigarh, Delhi, Indore and Bhubaneswar respectively witnessed a participation of over 1,550 students from over 150 schools.