

Tata Tea's fifth venture for globalising grassroots-level football talent begins

BHUBANESWAR, 29 DEC: The 5th season of the All India 'Tata Tea Jaago Re Inter Milan Soccer Stars' kicked off here today. More than 30 schools competed with each other. N J Town High School, Sambalpur, won the Bhubaneswar zonal league match. They will compete in the national championship in Shillong with 15 other teams from different parts of the country.



The under-15 soccer talent hunt in India is an initiative by the Tata Tea in partnership with leading football club FC Internazionale Milano (Inter Milan). The 'Tata Tea Jaago Re Inter Milan Soccer Stars' initiative will cover 14 more cities across the country with participants from over 1000 schools. This initiative was started in 2007, with an aim to identify and nurture grass root level football talent in India and put them on a global platform. Mr Jamshed Nassiri, former Iranian footballer, Ms Valentina Valentine and Mr RP Sathpaty, area sales executive, Tata Tea were present and awarded the winning team. sns