

## **Tata Tea to begin soccer talent hunt**

Tata Global Beverages Limited will kick-off its fifth season of the All India 'Tata Tea Jaago Re Inter Milan Soccer Stars' in Bhubaneswar on December 29. The under-15 soccer talent hunt in India is an initiative by Tata Tea in partnership with leading football club FC Internazionale Milano (Inter Milan). The tournament in Bhubaneswar is expected to see more than 300 students from over 30 schools. The winning team will go on to compete in the national championship in Shillong with 15 other teams from different locations across the country. The 'Tata Tea Jaago Re Inter Milan Soccer Stars' initiative will cover 14 more cities across the country with participants from over 1000 schools. This initiative was started in 2007, with an aim to identify and nurture grass root level football talent in India and put them on a global platform.